BEWHERE

Real-Time Asset Tracking & Optimization

Acquisition of SecureQuip Systems

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All figures in this document are in C$ unless otherwise stated.

Acquisition of SecureQuip Systems

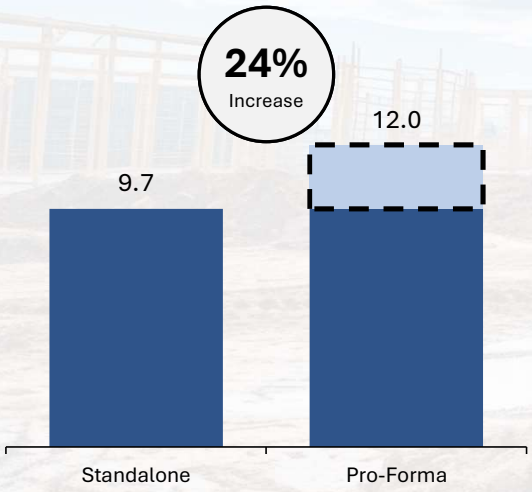
Transaction Announcement

C$789K
Net Cash Purchase Price

Meaningful Increase in Annual Recurring Revenue (ARR)

Highly Accretive to BeWhere Shareholders

Annual Recurring Revenue
(In C$ Millions)

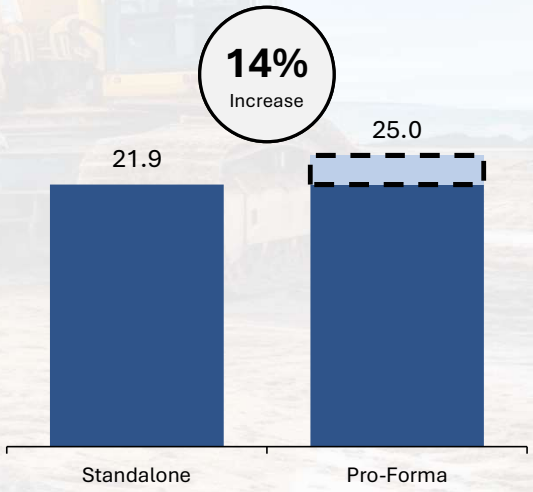


SecureQuip SYSTEMS LIMITED

+

BEWHERE

Total Revenue
(In C$ Millions)



A Growing IoT Asset Tracking Company

The combined platform creates a scaled North American IoT leader with ~530K devices deployed and a diversified ARR

	BEWHERE	SecureQuip SYSTEMS LIMITED
Operating History	Founded in 2014	Founded in 2002
Total Devices Deployed	~518K	~11k
Asset Location	USA & Canada	USA & Canada
Employees	22 Employees	Net 3 Employees
Current Revenue Model	Device Sales & Subscription	Subscription
ARR	C$9.7M	Vast Majority of C$3.1M Gross Revenue

Strategic Bolt-On Acquisition

Accretive acquisition that is compelling across a number of strategic and financial fronts

BEWHERE + SecureQuip SYSTEMS LIMITED

- ✓ **Accelerates Penetration in the Equipment Asset Tracking Vertical**
  - *Focus on tracking and securing construction assets accelerates BeWhere's market penetration in a core strategic growth market*
- ✓ **Materially Increases High-Value Recurring Revenue**
  - *Increases BeWhere's ARR by 24%, adding meaningful scale*
- ✓ **Highly Accretive to BeWhere Shareholders**
  - *Acquisition is highly accretive driven by the material increase in recurring revenue that SecureQuip brings as compared its attractive purchase price*
- ✓ **Access to an Established Customer Base with Cross-Sell Opportunities**
  - *Brings long-tenured established construction and fleet operators, enhancing BeWhere's credibility in the vertical; offers opportunities to expand BeWhere's existing reseller market share, presents a cross-sell opportunity for BeWhere's broader IoT platform, and allows for entry into the asset recovery market*
- ✓ **Cash Flow Positive Operations**
  - *SecureQuip is self-sustaining — acquisition adds revenue and cash flow without placing demands on BeWhere's balance sheet*
- ✓ **Potential Synergy Realizations**