

## BTBM12 ASSET TAG



31 x 21 x 2.5mm

The M12 Tiny Tag is an ultra-thin Bluetooth® Low Energy (BLE) asset tag designed for discreet, reliable asset tracking across healthcare, logistics, and industrial environments. Built with a soft, adhesive-backed form factor, the M12 can be seamlessly applied to high-value assets without interfering with day-to-day operations.

**Its compact peel-and-stick design enables fast deployment on a wide variety of surfaces, while its IP67-rated enclosure ensures durability in moisture-prone and demanding operational environments. When paired with the BeWhere BeSol+ and BeWired+ the M12 Tiny Tag becomes part of a scalable, real-time asset visibility solution capable of monitoring equipment movement, location, and utilization across facilities and fleets.**

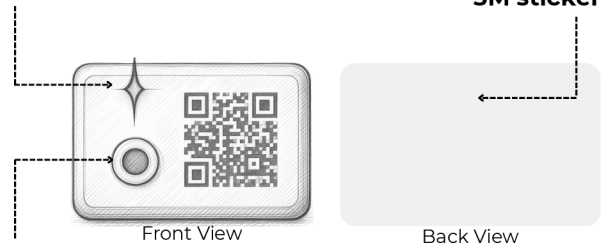
- Rugged & Waterproof
- IP67-rated enclosure
- Ultra-Thin & Lightweight Design
- Miniature BLE form factor for low-profile deployment
- Adhesive peel-and-stick installation for rapid deployment
- Bluetooth Low Energy connectivity enables efficient asset identification and monitoring
- Optimized for long battery life and low maintenance requirements
- Soft material construction conforms to curved or uneven surfaces

### Technical Specs

<b>Dimensions</b>	31 x 21 x 2.5 mm
<b>IP rated</b>	IP67
<b>Color</b>	White
<b>RFID</b>	No
<b>Installation</b>	3M tape
<b>Bluetooth</b>	BLE 5.0
<b>Maximum Tx Power</b>	+4dBm
<b>Transmission range*</b>	up to 150m/490 feet
<b>Accelerometer sensor</b>	No
<b>Power on</b>	Button
<b>LED</b>	Red
<b>Battery capacity</b>	CR1616   50 mAh
<b>Replaceable battery</b>	No
<b>Lifespan (default settings*)</b>	Up to 3 months
<b>Operating temperature</b>	-20°C / +60°C
<b>Certifications</b>	FCC   CE   RoHS   WEEE

LED indicator area

3M sticker area



Hall switch



\*\*It is important to note that BTBM12 Asset Tag is exclusively compatible with BeWhere's BeSol+ and BeWired+ which functions as a gateway device for data transmission. This creates a connected network of devices that supports efficient asset monitoring, improved visibility, and streamlined operations.



Bluetooth  
Low Energy



1.2 mm ultra-thin  
design



IP68  
Waterproof



Long range

\*Transmission range: Tested in the open area and no obstacles in the route.

\*Default settings: 0dBm Tx Power | 1000ms ADV interval | No Accelerometer Sensor | 25°C conditions