



30mm x 3mm x 51mm

## BTBN2 SOFTFOAM ASSET TAG

The BTBN2 SoftFoam Asset Tag offers a smarter, more adaptable approach to asset tracking with a lightweight, cost-effective soft-foam alternative to traditional plastic tags. Designed for scale, it supports rapid, peel-and-stick deployment at ultra-low cost, enabling fast and efficient rollouts. Its flexible form factor and unique power-off tracking capability provide dependable visibility for dynamic or short-term tracking needs.

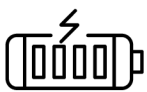
**BTBN2 Softfoam asset tag is a compact, disposable BLE beacon designed for high-volume asset tracking. Combining long-range performance with up to 12 months of battery life and IP67 durability, it delivers a fast, cost-effective way to track assets.**

- BLE Connectivity: Bluetooth Low Energy 5.0 and 5.3 compatible
- Extended Range: Up to 150 meters broadcast range
- Power-Off Tracking: Conductive adhesive technology enables tracking even when powered off
- Metal Surface Ready: Compatible with metal surfaces using a simple sticker layer
- Customizable Shape: Easily die-cut into different sizes and forms
- Ultra-Lightweight: Only 4.7 grams for low-impact attachment
- Wide Temperature Range: Operates from -20°C to +60°C

### Technical Specs

<b>Connectivity:</b>	Bluetooth LE 5.0 and 5.3 compatible
<b>Dimensions(mm):</b>	51mm x 30.5mm x 3mm
<b>Weight:</b>	4.7g (with battery and strap)
<b>Material:</b>	EVA, PVC
<b>Color:</b>	Outer Surface (White), SoftFoam (Black)
<b>Bluetooth range:</b>	Up to 150m/490 feet (open area)
<b>Battery:</b>	85mAh (3V), non-replaceable
<b>Battery lifespan:</b>	12 months (Continuous work*)
<b>Operating temperature:</b>	-20°C / +60°C
<b>Installation:</b>	Sticker

\*Continuous work\*: The tag's lifetime estimated based on standard working mode under 25°C conditions. (0dBm Tx Power | 3000ms AVD interval | Continuous broadcast).



Long  
Lifespan



Cost-effective



IP68  
Waterproof



Compact Size



\*\*It is important to note that BTBN2 Softfoam Asset Tag is exclusively compatible with BeWhere's BeSol+ and BeWired+ which functions as a gateway device for data transmission. This creates a connected network of devices that supports efficient asset monitoring, improved visibility, and streamlined operations.