

# **Annual General Meeting**

June 13, 2023

(TSX.V: BEW) (OTCQB: BEWFF)



# Cautionary Statements Regarding Forward Looking Information

Certain statements on this presentation constitute forward-looking statements, within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance, are "forward-looking statements". We caution you that such "forward-looking statements" involve known and unknown risks and uncertainties that could cause actual and future events to differ materially from those anticipated in such statements.

Forward-looking statements include, but are not limited to, statements with respect to commercial operations, including technology development, anticipated revenues, projected size of market, and other information that is based on forecasts of future results, estimates of amounts not yet determinable and assumptions of management.

BeWhere Holdings Inc. (the "**Company**") does not intend, and does not assume any obligation, to update these forward-looking statements except as required by law. These forward-looking statements involve risks and uncertainties relating to, among other things, technology development and marketing activities, the Company's historical experience with technology development, uninsured risks. Actual results may differ materially from those expressed or implied by such forward-looking statements.

The Company's Consolidated Financial Statements together with corresponding Management's discussion and analysis can be found under the Company's profile on SEDAR at <u>www.sedar.com</u> and on the Company's website at <u>www.bewhere.com</u>.

**BeWhere IR** 

#### **BeWhere: Our Business Model**

Industrial IoT B2B "Slap and Track" products and services (as-is or white label)

> Low-power and low-cost 5G devices with GPS and multiple sensors to disrupt and innovate in the Asset Tracking/Connected Sensor markets

> > Collect one-time hardware purchase + Monthly/Yearly Recurring Fee (UI or API)

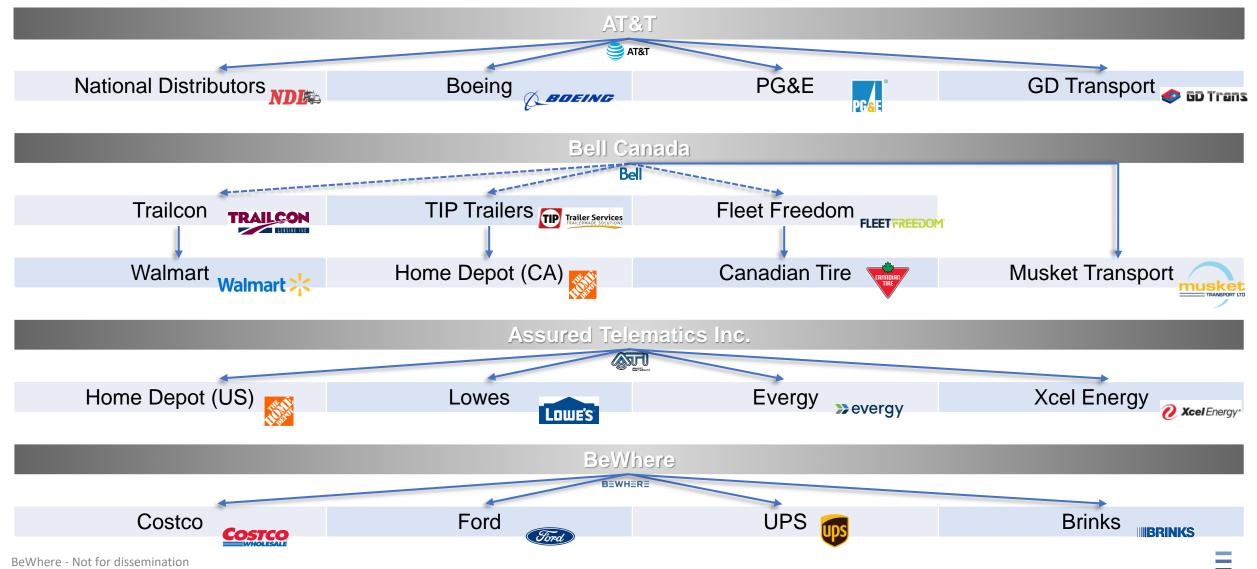
"Global asset tracking market will reach \$55.1B by 2026, growing at 17.1% CAGR" "Global IoT sensor market expected to reach \$29.6B by 2026, from \$8.4B in 2021, growing at 28.6% CAGR"







#### **Some of our Customers (Direct/Indirect)**



#### **New Products Launch**



### **Case Study: Trailer Tracking**

BeWhere offers the simplest "slap and track" solution for trailer tracking across the United States.

#### The challenge

- 1. For business owners and operators, know when a trailer has left the park, if they are actually on-route and how long they spend idling can be difficult. Existing solutions can be cost-prohibitive for small businesses or with vast number of trailers.
- 2. For trailer leasing companies, knowing how many kilometers has the trailers completed and if it's still at the customer may also be a challenge.
- 3. Finally, for drivers it can take up to an hour to find their trailers in large trailer parks, reducing their income as they spend less time driving for the day.



### **Case Study: Mogo Bike Share**

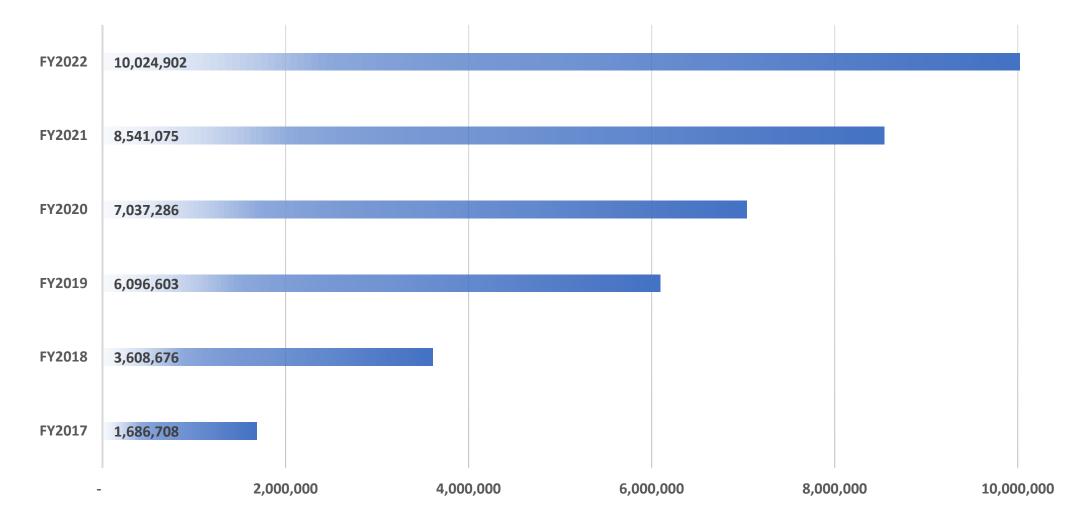
# **The Challenge:**

- Bikes stolen or misplaced (5% of fleet of 610)
- Bikes: \$1,200 to \$2,500
- Cost: \$40,000 to \$80,000 / year + labour



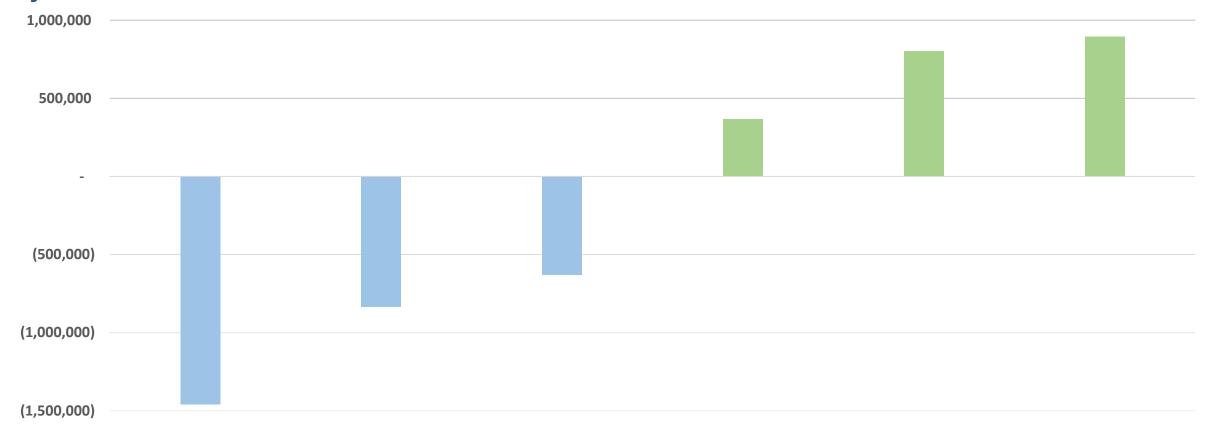


#### **Revenue Trend**





## Adjusted EBITDA



| (2,000,000)     |             |           |           |         |         |         |
|-----------------|-------------|-----------|-----------|---------|---------|---------|
|                 | FY2017      | FY2018    | FY2019    | FY2020  | FY2021  | FY2022  |
| Adjusted EBITDA | (1,460,994) | (833,865) | (629,643) | 365,492 | 802,467 | 896,557 |

10

Thank you!

www.BeWhere.com info@BeWhere.com

Follow BeWhere on LinkedIn, Facebook, Twitter, Instagram and YouTube.