

BEWHERE

Low-Power 5G Asset Tracking

Q4 Investor Summit | November 16, 2021

(TSX.V: BEW) (OTCQB: BEWFF)



BeWhere: Our Business Model

Industrial IoT B2B “Slap and Track” industrial products and services (as-is or white label)

Low-power and low-cost 5G devices with GPS and multiple sensors to disrupt and innovate in the Asset Tracking/Connected Sensor markets

Collect one-time hardware purchase + Monthly Recurring Fee (UI or API)

“Global asset tracking market will reach \$55.1B by 2026, growing at 17.1% CAGR”

“Global IoT sensor market expected to reach \$29.6B by 2026, from \$8.4B in 2021, growing at 28.6% CAGR”

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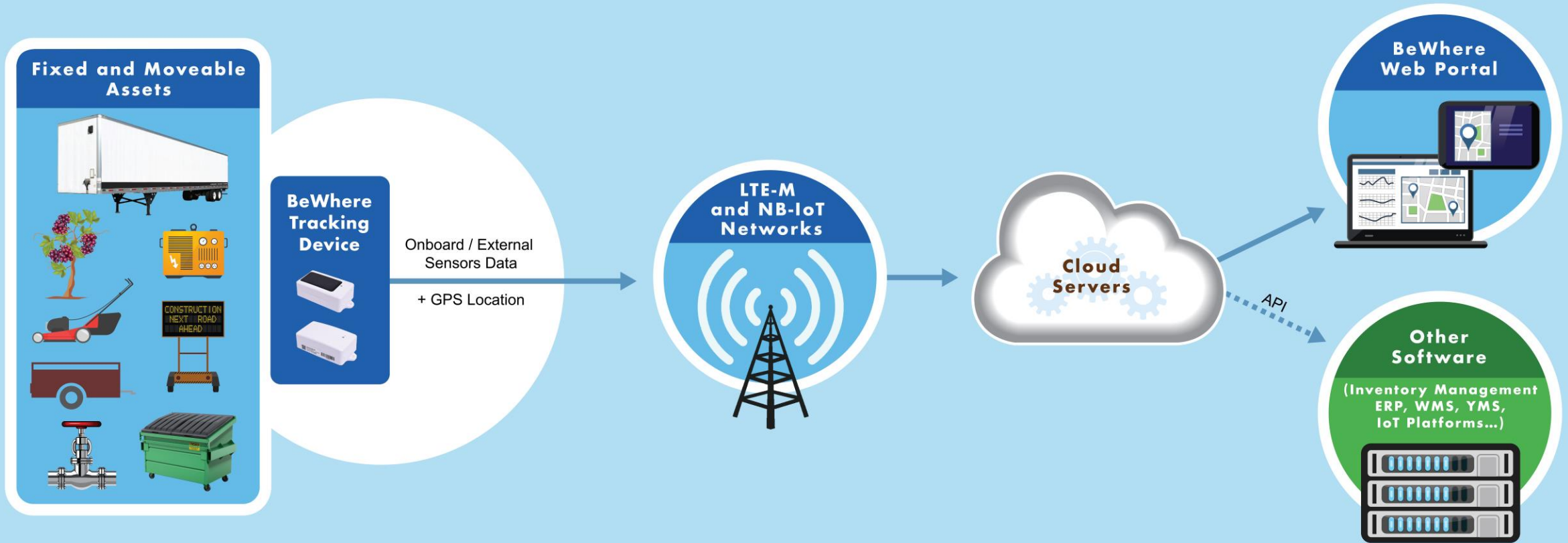


About Us

1. Pioneer in the IoT Asset Tracking market in 2016 (LTE-M launched in 2018) allowed unique partnerships with **major telecoms** to distribute BeWhere's products. Wide array of market specific leaders resell Bewhere products as well.
2. Both **replacing and creating new opportunities** on incredibly quickly growing and massive IoT market. >23,000 new units sold in Q3FY21 + accumulation of recurring revenues.
3. B2B revenue model **allows mass sales** ("Massive IoT") while keep company's overhead expenses lean and offer low-cost products (both hardware and monthlies thanks to cellular IoT/LPWAN).
4. Records' revenue and **profitability achieved over the last 12 months** with **increasing** cash position (\$2.7M as of Q3FY21). No debt.
5. **Talented and experienced team** (founders of Grey Island Systems International Inc. (TSXV:GIS) acquired by WebTech Wireless Inc. (TSX: WEW) then sold to BSM Wireless) **continues to innovate to stay ahead of the herd**, and reaching new markets such as consumable with the new Bemini, always at very low cost.



Solutions Overview: End-to-End Asset Tracking/Connected Sensor

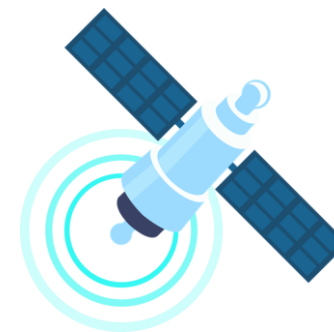


Video: A Successful B2B Relationship



<https://www.youtube.com/watch?v=NdPNKVHjNrQ&list=PLyAqRBvPlbn62rydM7KIK54VnlcKKVpyT&index=4>

Outdoor Asset Tracking: BeSol, BeTen, BeWired



How Often does my BeSol pings its GPS location?

- Once installed: Motion-based
 - 30 mins in motion;
 - 24h when immobile.



Up to 1,200 pings with full charge and not recharging

How Often does my BeTen pings its GPS location?

- Once installed: Timer based, maximum 4 times a day.



Up to 3,400 pings

How Often does my BeWired pings its GPS location?

- Once installed:
 - Ignition on: every 2 minutes
 - Ignition off: Motion-based
 - 30 mins in motion;
 - 24h when immobile.



Up to 1,200 pings with full charge and not recharging



Built with AT&T

B2B Marketing Examples



Home Industries News Blog Contact Us



A complete range of the latest low-power asset tracking solutions – ATIs – now certified for use on FirstNet and available to First Responders and the extended public safety community.

ATIs are LTE-M devices and fit any level of organizational requirements.

[Read full Press Release Here](#)



Asset Tracker AT1 LTE-M provides you insight over your high-value assets in the field. Quickly locate and check the status of machinery, equipment, tools and toolboxes, cargo, and more, all from your mobile device.

AT&T Fleet Complete AT1 Asset Tracker:

- LTE-M for FirstNet
- Enclosure: IP67 rugged water and dust proof
- Operating temperature range of -40°F to +185°F with absolute accuracy of ±0.9°F
- Battery life of ~1500 events and 35-50 hours to full charge
- AT1 Wired features a rechargeable battery with 9 ft of cable, while AT1 Solar recharges under direct sunlight
- Supports external temperature probes, ignition detection, and external power detection
- Office back-end provides FC Web Reports for AT1, including position, activity, temperature, and event reports
- Suited for a wide variety of equipment and machinery to account for all essential tools

<https://www.fleetcomplete.com/firstnet/AT1/>



FLEET MANAGEMENT CONNECTED VEHICLE PUBLISHING EDUCATION SHOP SUPPORT Q CHAT



Asset Tracking

Modern companies rely on asset trackers to avoid lost shipments, theft, and in some cases, reducing insurance premiums. (Please contact your insurance provider to see if you qualify.)

Rand McNally's asset trackers, part of the Rand McNally DriverConnect platform, can be added to trailers, containers, heavy equipment, highway signage, or any high-value assets, for easy, affordable peace of mind.

Rand McNally's asset trackers provide notifications when idle and also when in motion.

[REQUEST PRICING](#)

<https://www.randmcnally.com/product/asset-tracker>



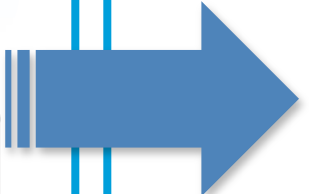
New Product Launch: BeMini (Indoor Tracking Enabled, Smaller Assets)



- 1/4th of current asset tracking product size;
- Currently in beta launch and customer feedback phase, last certifications on-going;
- Existing and new opportunities:
 - Existing distributors – replace or add to their offering
 - Attract new distributors with new features and size
 - Open retail opportunities with pet products partner
- Similar pricing to current products (low cost);
- Additional features (USB rechargeable, WI-FI and BLE indoor location abilities);
- Completely integrable in third-party solutions;
- Orders already in place; full launch Q4FY21;
- Roaming available;
- Variants already in development.

Adding new use cases with BeMini : from outdoor to indoor/outdoor, from industrial to consumer, from large to small things

BeTen/BeSol/Bewired



BeMini



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Video: BeMini Example



<https://youtu.be/d8bgaznXqh4>



BeWhere Web Portal



BeWhere also offers its standalone user interface to keep track of their assets along with sensors information. Create geozones, add users and look at historical data-points on BeWhere's user-friendly web-app.

BEWHERE Dashboard ▾ Map Beacons

HOME > Dashboard > Realtime

653 2 2 657

Search

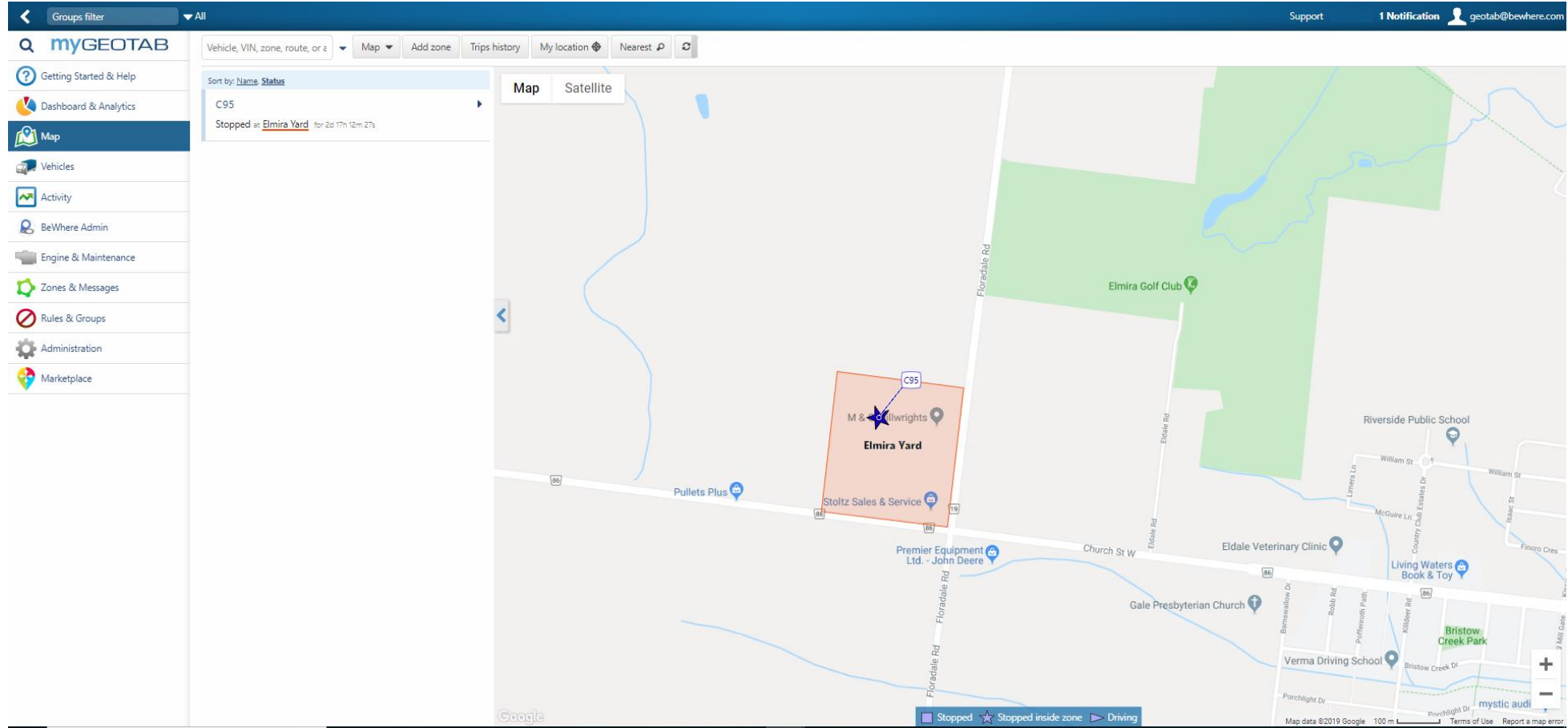
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Map showing sensor locations with numbered markers (1-12) and battery status indicators (4.2, 4.2, 4.2, 4.2, 4.2, 4.2, 4.2, 4.2, 4.2, 4.2, 4.2, 4.2).

API Integrated Solution: Geotab & others



BeWhere integrates directly via its API with third party app. For example with Geotab: Users have access to one platform to track both trucks and assets on a single map.



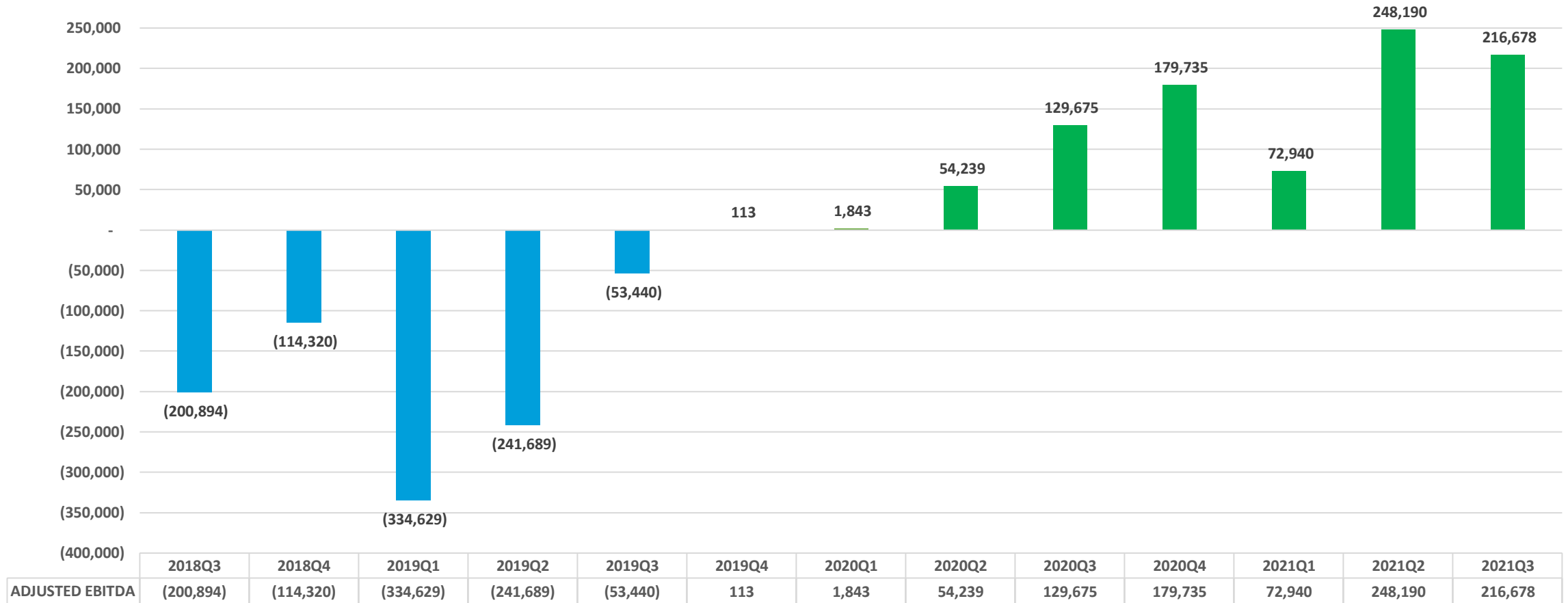
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Financial update

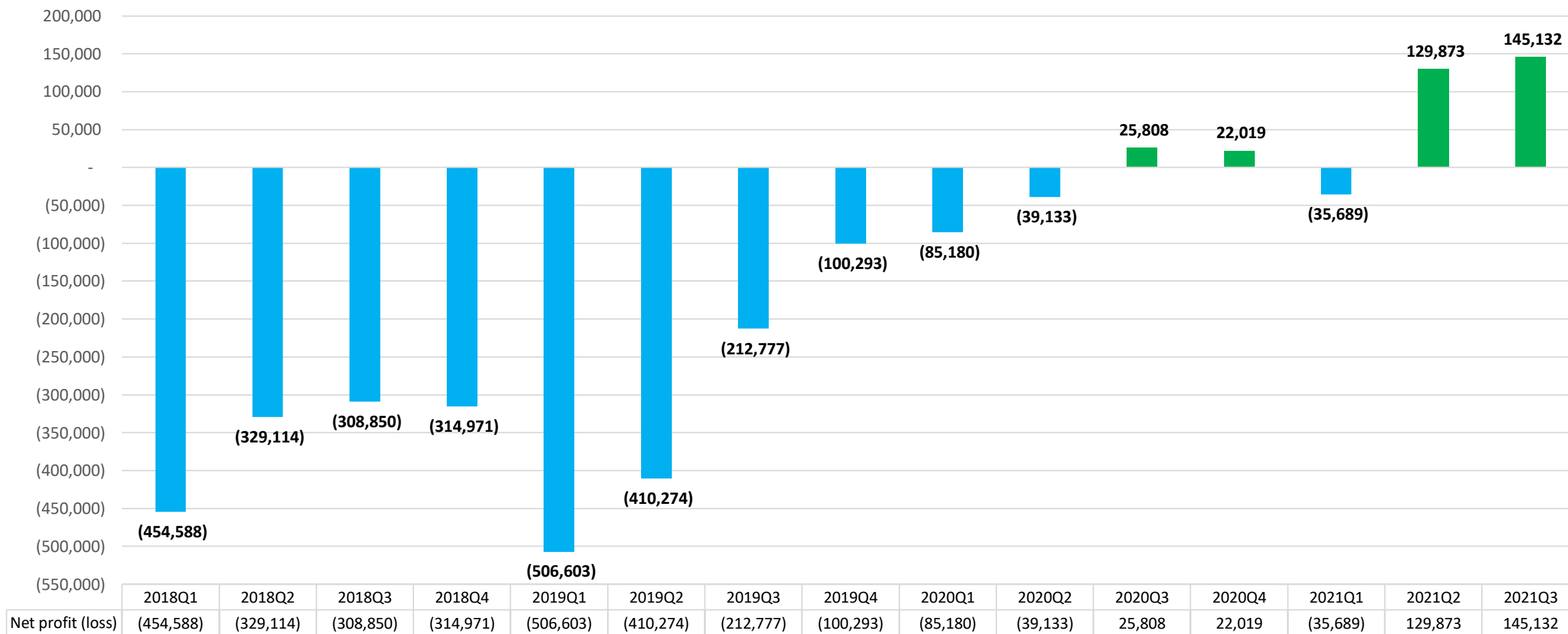
2021 Q3



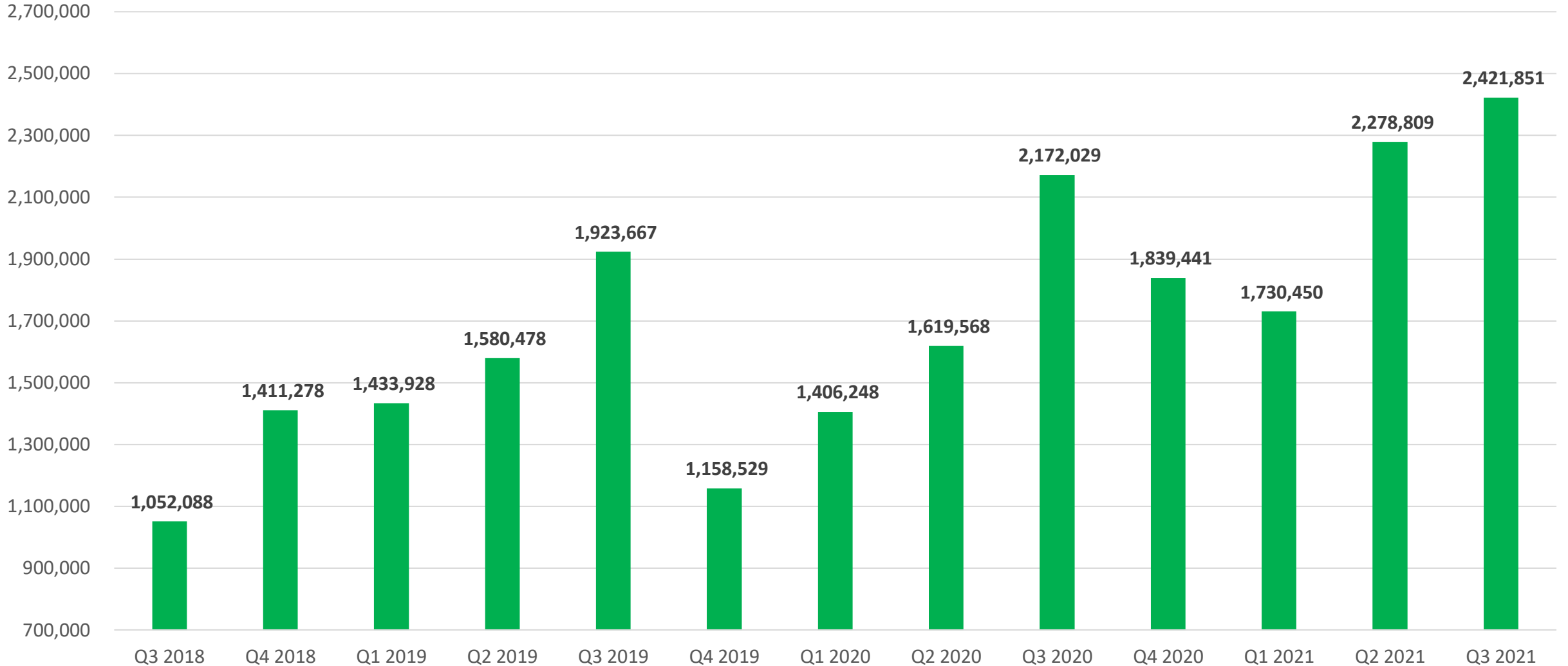
Adjusted EBITDA



Net Income (loss) before impairment in Q4 2020



Total Revenue




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Marketing

Watch all BeWhere M-IoT videos here: <https://www.youtube.com/playlist?list=PLyAqRBvPlbn6B81ivayVsBZyvRbUDtO53>






BeWhere Inc.
91 subscribers


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Uploads ▶ PLAY ALL




BeMini: Track my trip to France
41 views · 3 weeks ago




BeMini: Tracking my Fedex Package
57 views · 2 months ago



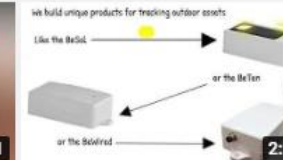
BeMini: Tracking my skate trip
231 views · 4 months ago




BeMini: Tracking my bike trip
164 views · 4 months ago



NEW PRODUCT ALERT! BeMini Teaser video
657 views · 7 months ago



BeWhere: Asset Tracking (Mobile IoT) Explained
377 views · 9 months ago



Capital Structure

Symbol (TSX.v)	BEW
Price (November 15, 2021)	\$0.27
Basic Share Issued and Outstanding (M)	88.06
Enterprise Value (M)	\$20.00
Market Capitalization (M)	\$23.78
Warrants (1) (M)	11.45
Options (M)	3.55
Cash (Q3FY21) (M)	\$2.72
Working Capital (Q3FY21) (M)	\$3.78

(1) Expiry date and exercise price: Feb. 15, 2024, \$0.35 for 10.6M warrants and \$0.19 for 0.85M warrants

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www.BeWhere.com

Cautionary Statements Regarding Forward Looking Information

Certain statements on this presentation constitute forward-looking statements, within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance, are “forward-looking statements”.

We caution you that such “forward-looking statements” involve known and unknown risks and uncertainties that could cause actual and future events to differ materially from those anticipated in such statements.

Forward-looking statements include, but are not limited to, statements with respect to commercial operations, including technology development, anticipated revenues, projected size of market, and other information that is based on forecasts of future results, estimates of amounts not yet determinable and assumptions of management.

BeWhere Holdings Inc. (the “**Company**”) does not intend, and does not assume any obligation, to update these forward-looking statements except as required by law. These forward-looking statements involve risks and uncertainties relating to, among other things, technology development and marketing activities, the Company’s historical experience with technology development, uninsured risks. Actual results may differ materially from those expressed or implied by such forward-looking statements.

The Company’s Consolidated Financial Statements together with corresponding Management’s discussion and analysis can be found under the Company’s profile on SEDAR at www.sedar.com and on the Company’s website at www.bewhere.com.