

The evolution
of asset tracking



Long Range Industrialized Beacons with sensors

April 2017

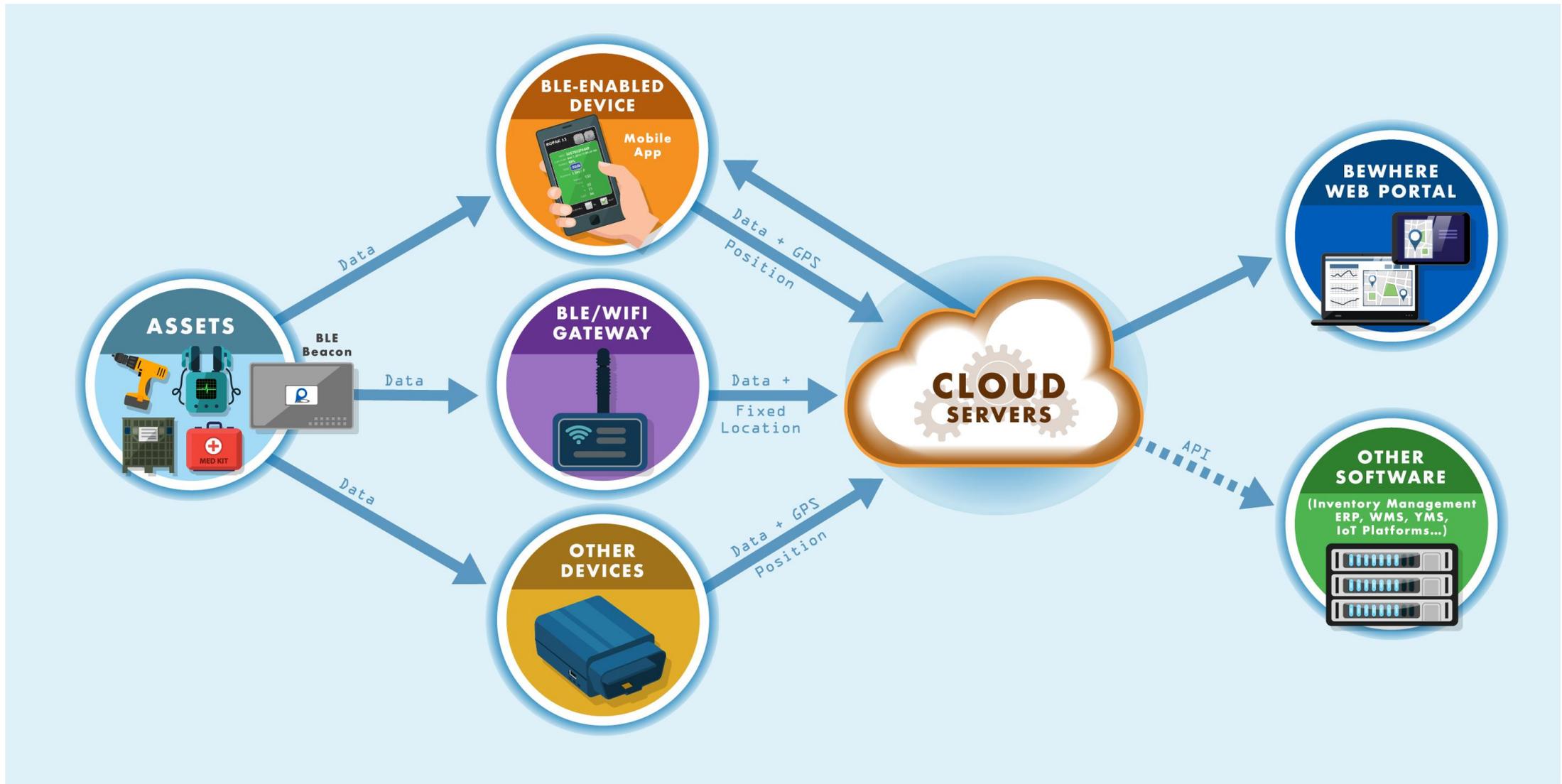


Leveraging the latest in technology to manage and gain better control of inventory and tracking of movable asset cost effectively

- We design and manufacture hardware with sensors and software applications to track real-time information on movable assets
- SAAS platform: We develop mobile apps, middleware and cloud based solutions that stand-alone or can be readily integrated with existing platforms
- Our solution provides a level of operational visibility that is more easily implemented and accessed
- Our team has 50+ years experience (as co-founders/early stage employees) in the GPS/AVL & telematics industry
- We have go-to-market partners' and Value Added Resellers in each of our industry verticals
- Our focused industry verticals' represent millions of beacons opportunity
- The Industrial Internet of Things (IIoT) market was valued at USD\$93.99 billion in 2014 and is forecast to reach USD\$151 billion by 2020, with Bluetooth Beacons expected to grow at massive 223% CAGR



BeWhere Solution



BeWhere Beacon Features



Range: up to 250 meters



BeWhere Beacon BTB-03



BeWhere Beacon BTB-04



BeWhere Beacon BTB-05



2 to 5 years battery life

Ruggedized

Waterproof (IP 68)

Beacon locator
LED and audible alarm can
be activated through the
app

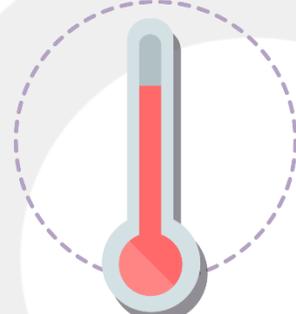
Data Gathered



PROXIMITY

Bluetooth Connection up to 250 meters

Calculated approximate distance from the beacon to the reader (Phone, Tablet, Laptop, BLE/Wi-Fi Gateway, telematics)



TEMPERATURE

Celsius or Fahrenheit

Determine if equipment or product is stored properly based on temperature specs



ACCELEROMETER

Impact Counts

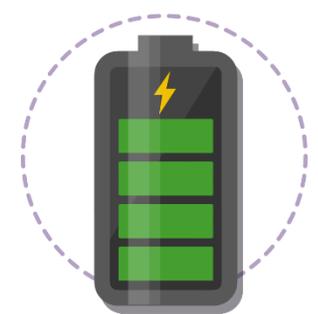
Determine if equipment or product has been transported safely



LIGHT EXPOSURE

Lumens

Determine if beacon has been removed from equipment or exposed to light for dangerous goods transport



BATTERY LIFE

Of the beacon

Track battery level of the beacon along with warning if batteries are low

... And more in development (e.g. air pressure, humidity)

SaaS IOT Solution



Mobile App

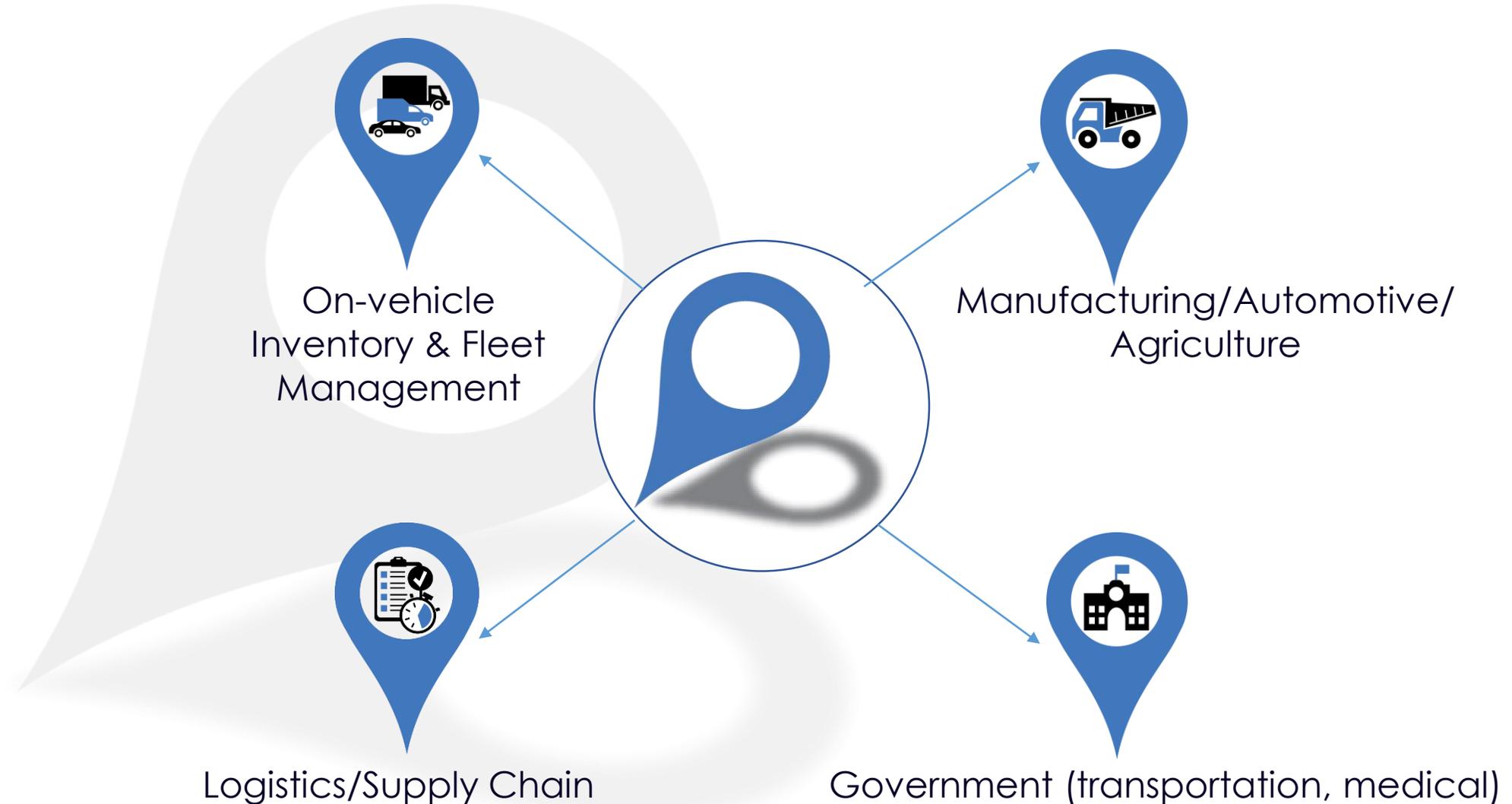
- Display beacons' real-time data
- In/Out of the range alerts
- Last known location



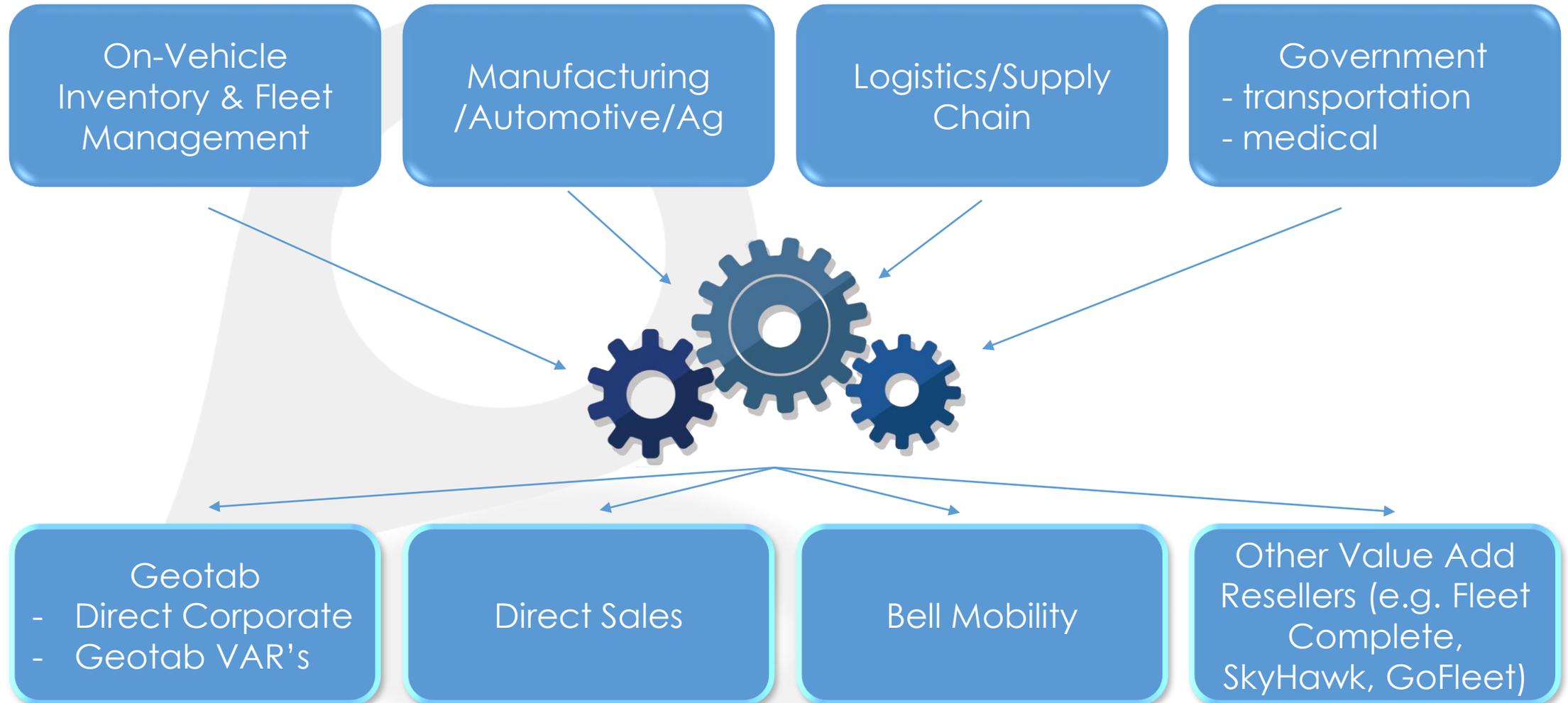
BeWhere Web Portal

- Real-time inventory/equipment location
- Historical data
- Alerts and email notifications set up
- Assign beacons to smartphones
- Manage Gateways
 - ✓ Telematics
 - ✓ Smartphone
 - ✓ BLE/Wi-Fi

Initial Industry Verticals



Go To Market Strategy



Features and Benefits

Feature	Benefit
Inventory location data provided through: telematics devices, Android/IOS devices, and BLE/ Wi-Fi Gateways	Readers may already exist in your organization or are simple to add
Automated Inventory	No requirement for manual counting
On board vehicle inventory displayed to driver	Ensure the tools required are in the vehicle before arriving/leaving the scene
Knowledge of inventory on site	Work sites have appropriate equipment
Monitor inventory 24/7	Reduce lost inventory
Transportation policy	Guarantee goods have been transported based on defined set of rules
Inspections	Assurance that people were on site

Competing technologies

- Active RFID
 - Expensive solution
 - Generally complexed (RF considerations) to implement
 - Significant investment in planning
 - Dedicated infrastructure and reader technologies
 - Mobility typically restricted
- Cellular/GPS tags
 - Battery life implications – need business processes to address constant recharging requirements
 - Costs – monthly recurring charges
 - Expensive solution
- BeWhere can be **complimentary, substitutive** – and also **open up new market opportunities**

BeWhere Solution Advantages

- Low cost flexible solution
- Widely supported and available technology:
 - more readily available readers/gateways: telematics devices, smartphones, tablets, BLE/Wi-Fi gateways
- Low power draw extends battery life (important for non-powered assets)
 - Devices (smartphones, tablets, telematics etc.) provide GPS location of the beacons
- Longer read ranges (up to 250 meters)
- Simple to implement (no on-site visit required)



Capitalization Overview

Symbol	TSXV:BEW
Price (April 10, 2017)	\$0.31
Shares Issued and Outstanding	50.60M
Market Capitalization	\$15.67M
Warrants (1)	10.92M
Options	1.97M
Fully Diluted Shares Outstanding	63.49M
Cash	\$2.0M
(1) Strike price (expiry Sept. and Feb. 2019)	\$0.25

Management Team

<p>Owen Moore Chief Executive Officer</p>	<p>Owen Moore is the Chairman and CEO of BeWhere. Owen was President and Co-Founder of Grey Island Systems International until successfully selling the company in October 2009. Shortly after earning his M.Sc. at York University, Owen co-founded Grey Island Systems International, a publicly traded Canadian/U.S. manufacturer and seller of real-time internet-based vehicle monitoring and predictive arrival systems. In his roles there, first as CFO then as President, Owen drove an almost 50-fold increase in revenue to \$24 million in less than ten years. In November 2012, Owen joined BSM Wireless Inc. as the Executive Vice President of Sales.</p>
<p>Chris Panczuk President</p>	<p>Chris Panczuk is the President and Secretary of BeWhere Inc. Chris started in the Telematics industry in 1998 and was with BSM Wireless until 2014. Chris was the Vice President of Canadian Sales at BSM Wireless Inc. He was responsible for building and designing specific solutions for key verticals, and advocating enterprise account relationships through advancement of business solutions.</p>
<p>Robert Allen Chief Financial Officer</p>	<p>Robert Allen served as Chief Financial Officer and Vice President of Finance at TimberWest Forest Corp. from 2010 to 2012. Robert joined TimberWest with a strong background in both the BC forestry industry and financial management with 20+ years of experience building, leading, and advising corporations through complex restructurings, acquisitions/divestitures, and capital market transactions. Prior to joining TimberWest, Robert served as Chief Financial Officer of Ainsworth Lumber Co. Ltd. from 2003 to 2009. Robert is a Chartered Accountant and he also holds a BSc in Agriculture from the University of British Columbia.</p>
<p>Brian Boychuk VP Sales & Marketing</p>	<p>Brian was a Co-Founder of Grey Island Systems International along with Owen. In his roles there, first as Vice-President of Sales and Marketing and then as Executive Vice-President of Business Development, Brian was instrumental in establishing the profitable niches and landing the marquee clients in EMS, Public Works and Public Transit. Grey Island was multi-year recipient of the Deloitte Technology Fast 50 and Profit 100 honours. Prior to that, Brian held various roles in Marketing and Market Research in the Utilities, Logistics, as well as with an Enterprise Asset Management software vendor. Most recently, Brian has been providing consulting advice to early stage and start-up companies.</p>

Board of Directors

<p>Greg Cameron Lead Director</p>	<p>Greg Cameron is an accomplished capital markets leader and advisor. Over the past 20+ years Greg has been an influential and strategic investor in a number of high-growth businesses, he has raised hundreds of millions of dollars for small and mid-cap companies in Canada and abroad, and he has represented shareholders and companies on a number of M&A transactions.</p>
<p>Mark Kohler Head of Audit Committee</p>	<p>Mr. Kohler is a leader in the technology and financial services industry with over 29 years of experience as an investor, entrepreneur, senior executive, and board member at some of Canada's leading public and private organizations. He is currently Chairman & CEO of Exelerate Inc., an advisory group that provides strategic services to the technology, healthcare, and financial institutions sectors in both Canada and the US. Mr. Kohler is also a Chartered Professional Accountant, Chartered Accountant, and a designated ICD.D with the Institute of Corporate Directors.</p>
<p>Paul Christie Chairman</p>	<p>Mr. Christie, is a former director of Grey Island Systems International Inc. Mr. Christie also served as the Supervisor of the Toronto District School Board for the 2002-2003 and 2003-2004 school years. Prior to that Mr. Christie was a Toronto and Metro Councillor for the Metroward of East Toronto from 1985-1997. From 1991, he served as a Toronto Transit Commissioner, becoming its chair in 1994. He has also served as a Board Member of Toronto East General Hospital, The Riverdale Hospital, O'Keefe/Hummingbird now the Sony Centre for the Performing Arts, the Toronto Zoo, the City of Toronto Non-Profit Housing Corporation (Cityhome) and a variety of community agencies.</p>
<p>Edward Kulperger</p>	<p>Edward Kulperger is the Vice President, Europe at Geotab, Inc. With over 15 years of experience in the telematics industry, he has lead sales, marketing, operations, and business development activity on a global scale where he has delivered end-to-end and platform applications to the international telematics, automotive, fleet transport, leasing and wireless sectors. Mr. Kulperger has been a speaker at many telematics and technology conferences in Europe and North America, where he advocates the use of leading-edge technology for environmental, as well as socio-economic benefits. Before leading Geotab's Europe expansion, he was Vice President of Business Development at Geotab and before that was Vice President of Business Development at WebTech Wireless. He studied International Finance at Concordia University in Montreal after attending New England College in New Hampshire.</p>

Sample Industries

Construction, Utilities & Mining

Built for Construction Environment

Anyone with an Geotab equipped vehicle or Bluetooth-enabled smartphone/tablet can take inventory automatically without intervention.

Continuous Site Management

Tracks people, inventory, equipment and tools the moment they leave the site/zone, or the vehicle that transported the goods, and verifies that it was delivered to the correct site and arrived on time.

Emergency Medical Services

Empowers Paramedics

Provides management and users with knowledge of the real-time location of stretchers, defibrillators, equipment, radios, keys, computers and tools.

Immediate Notifications

Immediately sends alerts should equipment and tools be left on scene, at the hospital or at facilities.

Transportation and Warehousing

Get Insight on Goods in Transit

Provides real-time information on (proximity, temperature, impact and light exposure) for tagged assets in transit. Intuitive map based interface provides visibility into the entire supply chain.

Pallet Tracking

Can be installed on re-usable (and pooled) pallets to account for entire inventory, as well as movements. Additional benefit of tracking contents (i.e.. shipment) every step of the way.

Value Added Partners



Bell



Learn more

- Watch our video <https://www.youtube.com/watch?v=4IDpF2tGRWk>
- Contact Us: info@bewhere.com or 1-844-229-4373

Owen Moore, CEO

omooore@bewhere.com

416-990-3970

Greg Cameron

Greg@harringtonglobal.ca

416-277-6174

